LV541H (EU/CIS) **Specifications** 

		32	43	49	55
	Туре		Direct LED		Edge LED
DISPLAY	Resolution	1,920 x 1,080 (FHD)			
	Brightness	240cd/m <sup>2</sup>		400cd/m <sup>2</sup>	
	Viewing Angle Degree	178° / 178°			
	Response Time	9			
BROADCASTING SYSTEM	Analog	PAL/SECAM			
	Digital	DVB-T2/C/S2			
	Picture Engine	Triple XD Engine			
VIDEO	Real Cinema 24p (3:3 Pull down)	•			
	Aspect Ratio	• 6 modes (16:9, Original, 4:3, Vertical Zoom, All-Direction Zoom, Full wide)			
	Audio Output / Speaker System	5W + 5W / 2.0 ch 10W + 10W / 2.0 ch			
AUDIO	Sound Mode	• 6 modes (Standard, Cinema, Clear Voice, Sports, Music, Game)			
	Clear Voice	•			
SOLUTION	Туре	Pro:Centric V, Quick Menu (TV Embedded Home UI)			
	Data Streaming (IP &RF)	• (RF Only)			
	RF	• (1 Tuner)			
	HCAP (SDK)	GEM / Flash			
	Pro:Centric Application	PCA 3.7			
		Hotel Mode, Lock Mode, Welcome Screen/Video, Insert Image, One Channel Map, External Speaker Out,			
HOSPITALITY FEATURES		Instant ON, External Power, RJP Compatibility, External Clock, USB Auto Playback, Time Scheduler			
GENERAL FEATURES	Installation	Ez Manager, USB Cloning			
	Management	Wake on RF, Self Diagnostics, TVLink Interactive, IR Out, Multi IR Code, HTNG/HDMI-CEC			
	Setting Option	Auto Off/Sleep Timer, Smart Energy Saving, Motion Eye care			
	Anti-theft System	Kensington Lock, Credenza/Security Screw Hole, Lock Down Plate			
INTERFACE	Side	HDMI In (2), USB , CI Slot			
	Rear	RF(2), AV In, Component In (RCA5), Digital Optical Audio Out, HDMI Input, RS-232C, Headphone Out, Clock Interface, External Speaker Out (2), RJ45 (SNMP)			
DIMENSION (Unit:mm)	Vesa	200 x 200 300 x 300			
	WxHxD / weight (with stand)	739 x 495 x 241 / 6.1kg	974 x 625 x 303 / 12.5kg	1,107 x 720 x 303 / 14.6kg	1,241 x 770 x 303 / 19.7k
	WxHxD / weight (Packing)	905 x 530 x 162 / 7.4kg	1,147 x 660 x 175 / 14.6kg	1,296 x 770 x 171 / 17.8kg	1,360 x 890 x 190 / 24.4k
POWER (Unit : Watts)	Voltage, HZ	100-240V, 50/60Hz			
	Max	60.5	88.7	98.1	119.8
	Typical	40.7	62.7	74.2	95.2
	Stand-by	0.3			
	Energy Saving (Min)	35.2	50.2	59.4	76.2
	Energy Saving (Med)	25.7	34.5	40.8	52.4
	Energy Saving (Max)	15.3	18.8	22.3	28.6
ECO	ErP Class	A+			
	On Power Consumption (Watts)	30	53	64	78
	Luminance Ratio (%)	65			
	Mercury Content (mg)	0			
	Presence of Lead	Yes			
	Average Annual Consumption (kWh)	42	74	89	108
	Safety	CB, CU TR			
STANDARD APPROVAL	Environment	CE			
	ETC	RoHS, Erp			

#### Download LG Commercial Display Mobile App





More info www.lg.com/b2b



All screen images are simulated. Dimension and weights are approximate Design, features and specifications subject to change without notice. Copyright © 2017 LG Electronics Inc. All rights reserved. "LG Life's Good" is a registered trademark of LG Corp. The names of products and brands mentioned here may be the trademarks of their respective owners.





## LV541H (EU/CIS)

## Comprehensive Hospitality Solution with Pro:Centric®

Now, you can manage your hotel more easily and efficiently with Pro:Centric® V series TV models. All quest-room TVs can be configured and/or updated via a centralized management system, and NEWQuick Menu embedded in the TVs provides simpler but essential menus without the need of a server. With this cost-efficient Pro:Centric® V series, save cost and workforce while helping guests have a more comfortable and convenient experience in their hotel room.



## LV541H

- Pro:Centric® Application
- Embedded Customizable Templates
- Multiple Channel Spooling
- NEW Quick Menu
- EzManager for quick and simple TV settings
- Commercial Swivel Stand
- \*Full features are available when the model is connected to the Pro:Centric® server

#### screen size

32", 43", 49", 55"

\* Front color may differ by its inches.

### **Key Features**



### **Enhanced Guest Experience**

Pro:Centric enables to differentiate quest room experiences with customizable billboards and Electronic Program Guide(EPG) which easily navigates TV channels and program.

#### **Features**

- Hotel Information, Weather, Map, Advanced wake-up time setting
- PMS Interfaced Service ready



## **Easy Content** Management

Pro:Centric enables centralized and intuitive in-room TV control from the TV settings to content creation and updates.

#### **Features**

- Embedded Customizable Templates (Added one more template in 2016)
- Up to 8 Hotel Channel Spooling
- Quick Menu



## **Optimized Total Cost of Ownership**

Optimize TCO with Pro:Centric® by saving workforce and time for development & management cost for hospitality solutions.

#### **Features**

- EZ-Manager 2.1 for more efficient initial configuration
- Wake on RF

## **Hospitality Features**



#### Commercial Swivel Stand

Expand the rage of comfort for the guests with a commercial grade stand by allowing them to watch a TV from any angle. It also prevent stealing.



#### Welcome Screen/Video

With the capability to display various video formats\* as well as images, Commercial Lite TVs allow for a greater variation of greeting messages in hotel rooms which make customers feel more welcome and cared for. \* mp4, avi, mov, tp, wma, ts etc.



#### Remote Diagnostics (USB)

Enable service engineers to recognize technical issues of a TV quickly and easily through a USB. The TV stores any technical issues encountered and can output them to a USB device.



#### **External Speaker Out**

Enhance the entertainment experience by adding an additional speaker. Guests listen to and control the TV audio from anywhere in the business areas, including

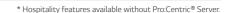


## One Channel Map

One Channel Map feature allows users to edit and list the channels of their choice from any of the multiple broadcasting signals.



Multi IR function eliminate the remote control signal interference between TVs in multiple dwelling beds.







## Comprehensive Hospitality Solution with Pro:Centric®

## Pro:Centric® V LV541H

Pro:Gentric V

EU/CIS

## **Pro:Centric® Features**

#### **Enhanced Customer Experience**



Personalize the page with the Pro: Centric® applications(PCA) which improves guests' in-room experience by providing a variety of additional features conveniently just for them.





Welcome Page

Language selection





Wake-up Setting

Weather Information

#### • Personalized Pages

When linked with the Property Management System, it provides a Welcome Page with the guest name, Auto Language Setting and Billing information with the guest's name. (From 2016, Arabic, Hebrew, Persian language are also available)

### • Various Additional Features

PCA serves the convenience of the guest through a Wake-up setting, Weather Information, Map Service, and much more functions that you can choose.

## **Easy Content Creation & Management**



You can now differentiate your hotel with our customizable templates pages which can be specialized for your property.



#### • Customizable Template & Page

Choose an alternative look & feel template based on your preference, and edit multiple sections with 40 pages of billboards by yourself with the web based tool. (Max 15pages/section Available)



#### • Multi Channel Spooling

Operation of up to 8 hotel channels (22 sub-channels) can offer various information and added services.

#### **Quick Menu**

You can now enjoy LG's simple home menu solution, Quick Menu. It provides editable welcome message, date/time and other frequently used menus in the form of bar. These can be all set with a remote control or USB, and guests are able to easily access the menus they want improving satisfaction of their stay.



# Dimensions (Unit: mm / kg) 32" 739 x 495 x 241 / 4.85 \*Swivel 43" 974 x 625 x 303 / 12.5 \*Swivel 49" 1,107 x 702 x 303 / 14.6 \*Swivel 55" 1,241 x 770 x 303 / 19.5 \*Swivel

